

COMMUNITY AMBASSADOR PROGRAM

Become a Representative

The primary objective of the Houston Methodist Sugar Land Community Ambassador Program is to build a team of representatives who can serve as educators, influencers and informal navigators within their existing circles of trust or those they develop over time. The Community Ambassador Program builds positive rapport in the community by increasing one-on-one engagement with potential patients and by creating both formal and informal partnerships between the hospital and other community organizations.

AMBASSADOR PARTICIPATION GOALS

Houston Methodist Sugar Land Ambassadors:

- Represent HMSL across a range of community organizations and groups.
- Increase engagement with community groups and build awareness of HMSL oncology services.
- Offer one-on-one assistance and support to patients within their circle of trust who are making care decisions.
- Help connect individuals to appropriate care and support.
- Listen and learn from community members and share issues or concerns with hospital administration.

AMBASSADOR TRAINING

Community Ambassadors will attend three hours of training about building relationships, followed by an orientation on key initiatives and services. The ambassador leadership team will provide ambassadors with educational materials and other resources to provide to our communities and members at events.

Ambassadors will attend quarterly update meetings to share feedback and best practices and learn about new centers or services, renovations, new physicians and other relative issues.

GOOD AMBASSADOR TRAITS

Ambassadors can play a key role in helping direct patients to HMSL and connect them with needed resources.

Successful Ambassadors:

- Are enthusiastic about representing Houston Methodist Sugar Land Hospital.
- Enjoy being involved and speaking with others.
- Are good listeners.
- Are able to compassionately guide and support individuals during a time of need.
- Care about the health and wellbeing of the community.
- Are employees in good standing at Houston Methodist Sugar Land Hospital.

OPPORTUNITY TO PARTICIPATE

If this program interests you, we have a few questions for you to answer in our survey. Please scan the QR code below to answer the participant survey.

In the coming months, we will work to build the Community Ambassador Program and implement training for ambassadors. We will be in touch after we collect the survey results. Thank you for your interest!

If you have any questions about the program, please email hmslcommunityambassador@houstonmethodist.org.



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